

# government technology

CENTER FOR  
**DIGITAL**  
GOVERNMENT

digital communities

GOVERNMENT TECHNOLOGY'S  
**public cio**

## 2018 EVENTS

e.Republic  
SMART MEDIA FOR PUBLIC SECTOR INNOVATION

#govtechlive



# Building Relationships

Across more than 150 live and virtual events, e.Republic's well-respected brands bring public sector and industry together in productive conversations that foster innovation and relationships.

With thirty years of market credibility and deep-rooted connections, our team is focused on producing event programs that are meaningful to the priority issues shaping the public-sector today.

For our industry partners, our events deliver high-quality opportunities to build strategic relationships and expand their public-sector influence.

**government  
technology**

Engage state and local's entire spectrum of technology decision making, from chief information officers and chief technology officers to data center directors and program management.

CENTER FOR  
**DIGITAL**  
GOVERNMENT

As the research arm of Government Technology, the Center for Digital Government (CDG) brings together the who's who in state, city and county innovation around key initiatives.

digital communities

The Digital Communities program is designed to help local government IT leaders, with an emphasis on building relationships and collaboration between public and private sector technology leaders in order to improve public service through efficient and effective use of technology.

GOVERNMENT TECHNOLOGY'S  
**public cio**

Public CIO focuses on the role of CIOs and executive agency IT leaders as change agents for technology across state and local government.





govtech.com/events

Los Angeles Digital Government Summit 2017, Los Angeles, California

**Government Technology's** Digital Government Summits and CIO Academies connect industry with state and local chief information officers and technology decision makers in key regions.

## Digital Government Summits

With nearly 40 events annually in the largest state capitals and major metro areas, Government Technology's events gather the highest level of state and local IT decision makers to discuss solutions and best practices for the priority issues impacting their regions.

In most of these states, our summit is the only event and training opportunity available to government, and therefore the best venue to personally connect and have qualified meetings with multiple agencies in your sales territory.

### 150 – 400 IT EXECUTIVE ATTENDEES\*:

- Enterprise CIOs/CTOs
- Agency/Department CIOs
- Agency/Department Management
- IT Directors/Management
- City Managers/County Executives
- Data Center Directors/Management
- Program/Project Management
- Network/Systems Management

*\*Attendance quantity varies by event*

## 2018 LOCATIONS

### MARCH

Louisiana

### APRIL

Kentucky

### MAY

Alabama  
Arizona  
Chicago  
Florida  
New Jersey  
Maryland  
Texas

### JUNE

Missouri  
Oregon  
Tennessee  
Utah

### AUGUST

Los Angeles  
Minnesota  
North Carolina

### SEPTEMBER

Arkansas  
California

Georgia  
Massachusetts  
Michigan  
Mississippi  
New York  
Virginia (COVITS)

### OCTOBER

Colorado  
Connecticut  
Illinois  
Indiana  
Ohio

### NOVEMBER

New York City  
Maine  
Washington  
Wisconsin

### DECEMBER

Nevada  
Oklahoma  
Pennsylvania



California Technology Forum 2016, Sacramento, California

BEST OF  
TEXAS

BEST OF  
NEW YORK

BEST OF  
CALIFORNIA



At the California Technology Forum and New York and Texas Digital Government Summits, the Center for Digital Government (CDG) announces the *Best of*

*California, Best of New York and Best of Texas Awards*. Awards are based on the results of CDG's annual IT benchmarking surveys that highlight the most innovative projects, applications and leaders in each state.

These award celebrations give sponsors an opportunity to network with the best and brightest in government technology.



Texas Digital Government Summit 2017  
Best of Texas Awards,  
Austin, Texas

## Regional CIO Conferences

These gatherings of area city and county CIOs/IT Directors provide a forum for discussions on relevant technology topics, such as emerging technologies, tools and trends affecting government service delivery and collaboration in the near future. Peer-led discussions explore what is working, what is on the horizon and where opportunities to share and collaborate may be found.

Regional CIO Conferences create opportunities for public- and private-sector executives to learn from each other and support their joint efforts to make government more efficient and responsive. The content is conversational and active engagement by all participants is encouraged. The agendas feature short presentations on selected topics followed by group discussions.

**Bay Area Regional CIO Conference** / Foster City, CA / August

**Central Texas Regional CIO Conference** / Austin, TX / August



*Rudy Montoya, Chief Information Officer/Information Resources Manager, Texas Attorney General's Office  
Texas Public Sector CIO Academy 2016, Austin, Texas*

## CIO Academies

Designed by and for public-sector CIOs and industry partners, these Academies help current and future C-level IT leaders develop essential leadership and management skills. Each event agenda offers actionable ideas and business strategies for how to lead in the unique public-sector IT climate.

Sponsors are positioned as trusted peers in the leadership development process and get to network with the state's technology leaders.

**Los Angeles Public Sector CIO Academy** / Los Angeles, CA / February

**California Public Sector CIO Academy** / Sacramento, CA / February

**New York IT Leadership Academy** / Albany, NY / March

**New York City Public CIO Academy** / Brooklyn, NY / April

**Ohio Public Sector CIO Academy** / Columbus, OH / May

**Florida Public Sector CIO Academy** / Tallahassee, FL / December

**Texas Public Sector CIO Academy** / Austin, TX / December

## Public CIO Technology Summit

As state and local government technology executives face a range of challenges and consider how they will respond in the future, they look to technology industry leaders for guidance, innovative ideas and cutting-edge solutions. Public CIO champions a program that includes a special report and this annual Summit. Underwriters join an invitation-only group of 30-40 state and local CIOs and IT leaders at the event. With a low industry-to-government CIO attendee ratio, this gathering is an exceptional opportunity to build relationships and discuss strategies with some of the hardest-to-reach government IT leaders across the country.



*Public CIO Technology Summit 2015*

**Public CIO Technology Summit** / Jackson Hole, WY / September





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Beyond the Beltway 2016

**The Center for Digital Government** is a research and business intelligence advisory institute focused exclusively on the state and local government market. CDG's signature events attract the who's who in public sector innovation.

TECH TRENDS IN THE  
STATES & LOCALITIES

## BEYOND THE BELTWAY

**MARCH 2018**

Washington, D.C.

The definitive state and local technology market briefing, Beyond the Beltway is your opportunity to get more strategic about where to focus your marketing and sales priorities across a \$99.8 billion state and local IT market.

Hear insight directly from state and local chief information officers and the Center's research team on the latest market forecasts, priority trends and initiatives that influence procurement, and opportunities and deals coming down the pike.

## re:public

*A conversation among  
those who choose to lead*

**NOVEMBER 2018**

Location TBD

re:public XVII is the Center's flagship public sector retreat. Across two days, the Center's access and relationships brings together a hand-selected group of visionaries and thought leaders to discuss the great opportunities available in this digital age, discard old mindsets and learn new ways to confront and overcome challenges.

"re:public is proof of the Center's reach and standing in the government market. No one else can fill a room with so many top government IT leaders and seamlessly facilitate a more symbiotic interaction on how to transform government."

CTO, Accenture



Marybel Batjer, Secretary of the California Government Operations Agency at Re:Public 2016



[govtech.com/events](http://govtech.com/events)

Large City/County CIO Summit 2017

**Digital Communities** is designed to help local government IT leaders improve public service through efficient and effective use of technology, with an emphasis on building relationships and collaboration between public and private sector technology leaders.

## LARGE CITY/ COUNTY CIO SUMMIT

**APRIL 2018**  
Denver, CO

As part of the Digital Communities Large City/County program, this event puts you at the table with 20-25 CIOs from the largest cities and counties as you share thought leadership and best practices to help support their priorities and the challenges they need to overcome. Over 1 ½ days, you'll connect with some of the hardest-to-reach public-sector CIOs from across the country.

## MID-SIZED CITY/ COUNTY CIO SUMMIT

**JULY 2018**  
Virginia Beach, VA

Also part of a Digital Communities program, the Mid-Sized City/County Summit is targeted at mid-sized cities and counties. At this 1 ½-day event, industry sponsors will have a seat at the table with an invitation-only list of 20-25 CIOs from some of the most technology-progressive mid-sized cities and counties.

## LARGE CITY/ COUNTY CIO MEETING

**NOVEMBER 2018**  
Palm Springs, CA

This half-day event complements the Large City/County CIO Summit, with a more intimate group of attendees from the same invitation-only audience, convening at our annual CDG event, Re:Public.



[govtech.com/events](http://govtech.com/events)

**Center for Digital Government** and **Digital Communities** surveys and recognition programs reinforce our strong bond with the public sector.



Conducted annually, the Digital Cities Survey is open to all U.S. cities, towns, villages and consolidated city/county governments. It examines the overall technology programs and plans of the city and concludes with an awards event concurrent with the National League of Cities (NLC) conference held each November.



The Digital Counties Survey is conducted in partnership with the National Association of Counties (NACo) annually. All U.S. counties are invited to participate in the survey, which examines the overall technology programs and plans of the county. The awards are presented during NACo's annual conference held each July.



The Digital States Survey, conducted biannually in even years, is a comprehensive study that examines best practices, policies and progress made by state governments in their use of digital technologies to better serve their citizens and streamline operations. The awards are presented during the National Association of State CIOs (NASCIO) annual conference in September.



The Center for Digital Government celebrates the achievements of states, cities and counties that have gone beyond the web to radically improve upon the experience of government and push the boundaries of how citizen services are delivered. Top jurisdictions, agencies and departments are honored at a high-energy, celebratory awards event, recognizing and honoring their achievements and best practices in offering citizens more integrated, anticipatory and personalized electronic services.



# Customized Events & Webinars

**Our custom event partnership** delivers access to your target audience, enabling content-rich discussions and relationship building, and it is all designed *exclusively for you*.

e.Republic's seasoned leadership team hosts live and virtual events across the country, convening high-quality gatherings of state and local executive leaders, technology executives and policy makers.

Building upon these deep-rooted connections, and a rich understanding of the key issues shaping the state and local and education landscape, our custom events deliver personalized relationship-building settings for companies and industry organizations.

## REGIONAL/NATIONAL CUSTOM EVENTS

From roundtables to receptions, our team will design a setting that allows your subject expert to present on a topic meaningful to your business and the public-sector executives in the room.

## WEBINARS

Even with increasing snackable content formats, webinars still deliver greater interactivity and are a quick way to elevate your expertise and share an important message on a national scale.

### CUSTOM EVENT PARTNERSHIP BENEFITS:

- 3rd-party credibility of public-sector brands leaders rely on
- Audience promotion to qualified leadership audiences
- Powerful relationship building in trusted settings
- Targeted messaging by experts who understand the market
- Turnkey event production — from contract to execution



Richard Buery, Deputy Mayor for Strategic Policy Initiatives, New York City  
2016 Smarter States, Smarter Cities: McKinsey & Company Custom Event, Chicago, IL



The nation's only media and research company focused exclusively on state and local government

*Divisions of e.Republic include:*

**GOVERNING**

The States and Localities

**GOVERNMENT TECHNOLOGY**

Solutions for State and Local Government

**TECHWIRE**

Inside California's \$11B Government IT Market